

Sponsorship and Advertising Form

What A Pair!

A Broadway-styled production of female celebrity duets, benefiting breast cancer research at the John Wayne Cancer Institute at Saint John's Health Center.

Company Name _____

Please print as you would like it to appear in print

Contact Name _____ Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Sponsorship Levels and Event Program Advertisements

- Headline Sponsor** \$50,000
(Double page color ad, 8 VIP tickets, plus additional benefits)
- Premiere Sponsor** \$25,000
(Full page color ad, 6 VIP tickets, plus additional benefits)
- Star Sponsor** \$15,000
(Full page color ad, 4 VIP tickets, plus additional benefits)
- Guest Star Sponsor** \$10,000
(Full page color ad, 2 VIP tickets, plus additional benefits)
- Co-Star Sponsor** \$5,000
(Full page color ad, 2 VIP tickets, plus additional benefits)
- Chorus Sponsor** \$2,500
(Full page color ad, 1 VIP ticket)
- Off-Broadway Advertisement** \$750
(1/2 page black & white ad)
- National Tour Advertisement** \$250
(1/4 page black & white ad)
- Please add my name to the **Tribute** page.....\$100

Please Invoice

- Check enclosed
(made payable to John Wayne Cancer Institute)
- Visa
- Mastercard
- American Express

Credit Card # _____

Exp. Date _____

Cardholder's Name _____

Total Amount Charged _____

Signature _____

Date _____

Mail this form to:

John Wayne Cancer Institute

Attn: Ryann Scott, Public Affairs and Development

2200 Santa Monica Blvd., Santa Monica, CA 90404 or Fax to 310-315-6195, Phone 310-582-7102

Your donation in excess of \$75 per ticket for goods and services received (estimated value of event) is tax deductible. JWCI is a non-profit organization that operates under the tax id #95-4291515, and meets all the requirements of the IRS code, section 501(c)(3). For the following sponsorships, the amount in parenthesis is tax deductible: \$50,000 (\$49,400), \$25,000 (\$24,550), \$15,000 (\$14,700), \$10,000 (\$9,850), \$5,000 (\$4,850), \$2,500 (\$2,350).